



PARTNERSTVO ZA TRAJNOSTNO GOSPODARSTVO

Sustainable Business Network

LETNA PUBLIKACIJA 2020 - 2021 / Yearbook 2020 - 2021

CER PARTNERSTVO ZA TRAJNOSTNO GOSPODARSTVO

CER Sustainable
Business Network


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The largest partnership for a sustainable economy in Slovenia


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ZELENA IN DIGITALNA PRIHODNOST!



GREGOR BENČINA
Predsednik sveta zavoda CER /
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Pred nami je torej dalje izjemno dinamično obdobje, v katerem bomo priča novim družbenim in ekonomskim prerazporejanjem, v katerih bodo kot zmagovalci izšli tisti, ki se bodo uspešno prilagodili novo nastalim razmeram in bodo znali izkoristiti nove priložnosti.

Ob vse večjem zavedanju omejenosti naravnih virov in posledične potrebe po optimizaciji se svet v zadnjem obdobju spreminja predvsem na osnovi trendov digitalizacije in trajnostne naravnosti. Posledično se nam zato odpirajo nove razvojne in poslovne priložnosti neslutenih razsežnosti. Na osnovi novih znanj in doganj smo priča nastajanju novih panog, strukturnih družbenih sprememb, transformaciji delovnih mest, oblikovanju novih storitev ter tudi oblikovanju novih vrednot in sistemov vrednosti.

Na osnovi prehajene več kot 10-letne poti danes v teh okolišinah CER Partnerstvo kot gospodarsko združenje predstavlja prvega in največjega zagovornika in promotorja zelenega gospodarstva ter priložnosti, ki jih v naš socialni in ekonomski prostor prinašajo vlaganja v zeleni prehod naše družbe. Napovedane investicije, ki bodo v naslednjih letih samo na evropskem prostoru presegale 500 milijard letno, pomenijo eno izmed največjih gospodarskih priložnosti tega stoletja.

Še dodatni razvojni pospešek bodo področjem pridobivanja energije iz obnovljivih virov ter učinkoviti rabi energije omogočili posamezni svetovni dogodki, ki med drugim povzročajo motnje na globalnem energetskem trgu, kar vpliva na nesluteno rast cen energentov in posledično na večjo ekonomsko upravičenost uporabe najnovejših tehnologij in nadalnjih vlaganj na ta področja.

Osebno ocenujem, da ima Slovenija zaradi svojih naravnih danosti in centralne evropske umeščenosti, sposobnosti prilaganja in sodelovanja z drugimi ter seveda visoke stopnje akumuliranega znanja v slovenskih podjetjih izjemno priložnost, da med prvimi postane model sodobne, trajnostno naravnane, digitalno podprte, karbonsko nevtralne države, ki zna svojim prebivalcem skladno z vsemi ESG kriteriji zagotavljati visoko kvaliteto življenja, ki temelji na trajnostni naravnosti ter uporabi sodobnih digitalnih tehnologij in znanj.

Partnerstvo CER si bo tudi v prihodnje še bolj prizadevalo, da bo vse več podjetij zaradi prihodnjih negativnih ekonomskih vplivov čimprej prepozna potrebo po njihovi trajnostni naravnosti oziroma trajnostni transformaciji ter da bo naše gospodarstvo sposobno pravočasno prepoznavati priložnosti in uresničevati potenciale na področju zelenih tehnologij.

A green and digital future!

With the constantly growing awareness of the limitations of natural resources and the consequent need for optimization, the world has been changing due to digitalization trends and sustainable orientation. We are facing new development and business opportunities of unimaginable proportions. Based on new knowledge and findings, we are witnessing the emergence of new industries, structural social changes, the transformation of jobs, the creation of new services, and also the creation of new values and value systems.

Today, after a 10-year journey, CER Partnership as an economic association represents the first and the most prominent advocate and promoter of the green economy. CER focuses on the green transition's investments opportunities to our society and economy. The projected investments in Europe exceed 500 billion a year in the coming years. It represents one of this century's most significant economic opportunities.

Individual global events will provide additional development acceleration in renewable energy and energy efficiency. They will disrupt the global energy market, which affects the unforeseen rise in energy prices and, consequently, the greater economic viability of the latest use of technologies and further investment in energy in these fields.

Therefore, we face a long, extremely dynamic period where we will witness new social and economic redistributions. The winners will be those who will successfully adapt to new circumstances successfully and take advantage of new opportunities.

I believe that Slovenia has an exceptional opportunity to become one of the first models of a modern, sustainable-oriented, digitally supported, and carbon-neutral country. It has valuable natural resources, a great central European location, ability to adapt and cooperate with others. It also has a very high level of accumulated knowledge in Slovenian companies.

The CER Partnership will continue its efforts to ensure that more and more companies recognize the need for their sustainable orientation and transformation due to future negative economic impacts. Above all, CER will help companies identify opportunities and realize the potential of green technologies.

Therefore, we face a long, extremely dynamic period, in which we will witness new social and economic redistributions in which the winners will be those who will adapt to the new situation successfully and know how to take advantage of new opportunities.

DESETLETNA ZELENA POT



MAG. ROK VODNIK
Bivši predsednik sveta zavoda CER /
Former President of the CER Board
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Spomladi leta 2014 smo sedeli Gregor Benčina, Saša Bavec in jaz ter se pogovarjali o nujnosti transformacije podjetij, v katerih smo delovali. Govorili smo tudi o nujnosti, da moramo ponuditi našim kupcem rešitve na področju energetske učinkovitosti. Takrat si nismo predstavljali, da bo CER v tem kratkem času pridobil tako pomembno vlogo in pomen v našem prostoru. Na začetku smo v BTC odprli skupne prostore, ne z golj z namenom prodaje produktov in rešitev, ampak predvsem z namenom ozaveščanja kupcev, medijev in drugih deležnikov o potrebi prehoda na energetsko učinkovitost. Z medsebojnim povezovanjem podjetij, tudi konkurenčnih, in skupnim delovanjem smo presegli običajne okvire poslovanja, ki smo jih bili do tedaj vajeni v našem prostoru.

CER-u so se začela pridruževati druga podjetja, institucije, posamezniki. Prek tega so se kreirale nove ideje, predlogi, kako pospešiti energetsko tranzicijo, kako znižati ogljični odtis, kako bi se morala na to področje odzvati ne samo podjetja ampak tudi država ... Učinkovitejše delovanje je zahtevalo, da so se vzpostavile posamezne sekcije z večjim fokusom na posamezne teme in problematiko. Začeli smo aktivno delovati na področju mobilnosti, gradnje, razvoja energetike. Pripravljali smo predloge občinam, resornim ministrstvom za potrebne spremembe v zakonodaji, za pospešitev prehoda na zelene tehnologije, dekarbonizacijo.

Hitra rast članov, aktivnosti in idej pa je pripeljala do potrebe, da delovanje CER-a profesionaliziramo, saj je do tedaj temeljilo predvsem na visoki motivaciji in prostem času posameznikov. Tako je vodenje prevzela Ana Struna Bregar, ki ji je v zadnjem obdobju uspelo okoli sebe sestaviti odlično ekipo in skupaj s člani postaviti CER kot enega ključnih akterjev za dekarboizacijo Slovenije. Pri tem pa se CER ne omejuje zgolj na Slovenijo, ampak se aktivno povezuje s podobnimi evropskimi institucijami.

V celotnem obdobju je CER kot ključno ohranjal poslanstvo ustvarjati okolje in pomagati gospodarstvu in svojim članom pri njihovi transformaciji v 'zelena' podjetja v okviru lastnega poslovanja in v smislu ponujanja ustreznih rešitev na trgu.

We only have one chance for a green transition

In the spring of 2014, Gregor Benčina, Saša Bavec, and I talked about the need to transform the companies in which we worked. We also talked about the need to offer our customers solutions in energy efficiency. At the time, we did not imagine that CER would gain such an important role in our space in that short time. In the beginning, we opened a showroom in BTC to sell products and solutions and mainly to raise awareness of customers, the media, and other stakeholders about the need to switch to energy efficiency. By connecting synergies of the companies, including competitors, we have gone beyond the usual business frameworks that we were used to in our area until then.

Other companies, institutions, and individuals have started to join the CER. Through this, new ideas were created, proposals on how to accelerate the energy transition, how to reduce the carbon footprint, how not only companies but also the government should react in this field... More efficient operations required the establishment of individual sections with a greater focus on individual topics and issues. We began to work actively in the fields of mobility, construction, and energy development. We were preparing proposals to municipalities and line ministries for the necessary changes in legislation, to accelerate the transition to green technologies and decarbonization.

The rapid growth of members, activities, and ideas has led to the need to professionalize the operation of the CER, as until then, it was based primarily on high motivation and spare time of individuals. Thus, the leadership was taken over by Ana Struna Bregar, who has recently managed to put together an excellent team and together with the members set the CER as one of the key actors for the decarbonization of Slovenia. In the process, however, the CER is not limited to Slovenia but is actively associated with similar European institutions.

In the entire period, the CER has maintained a key mission to create the environment and help the economy and its members in their transformation into 'green' companies within their own business and in terms of offering appropriate solutions in the market.

BESEDA BIVŠEGA PREDSEDNIKA /
A word from the Former President

Ocenujem, da smo bili pri tem uspešni in da smo presegli vsa pričakovanja iz časov, ko smo s CER-om začeli. To pomeni tudi, da smo že takrat pravilno ocenili, v katero smer je potrebno peljati podjetja, institucije, da smo pravilno ocenili, da enostavno ni druge možnosti kot transformacija in dekarbonizacija na vseh področjih našega delovanja.

Ko po skoraj desetih letih zaključujem svoje delovanje kot predsednik CER-a, sem vesel, da ima CER pomembno pozicijo na omenjenih področjih, da je aktiven in da je slišan. To pomeni priložnost za vse člane. Vesel sem, da ima CER odlično vodstvo in ekipo, novega predsednika z idejami in vizijo in strokovnenim svetom, ki uravnoteženo pokriva posamezne sektorje.

Zato sem prepričan v uspeh in nadaljnji razvoj CER-a ter vabim vse člane, da se aktivno vključijo in pri tem pa pomagajo sebi, vsem članom CER-a in našemu okolju, da postanemo vodilni na področju prehoda v zeleno tudi v širšem prostoru.



I believe that we have been successful in the process and that we have exceeded all expectations from the times when we started with the CER. This also means that even then, we assessed correctly the direction in which companies and institutions should be led. We assessed correctly that there is simply no other option than transformation and decarbonization in all fields of our operations.

When, after almost ten years, I am completing my term as the president of the CER, I am pleased that the CER has an important position in the mentioned fields, that it is active, and that it is heard. This represents an opportunity for all members. I am glad that the CER has excellent leadership and team, a new president with ideas and vision, and an expert council of the institute which covers individual sectors in a balanced way.

Therefore, I am convinced of the success and further development of the CER and I invite all members to be actively involved and, thus, help themselves, all members of the CER, and our environment – let us become a leader in the transition to green in the wider area.

ZELENI POSPEŠEK



ANA STRUNA BREGAR
Izvršna direktorica CER /
CEO CER

Leto 2020 in leto 2021 predstavljata za CER veliko prelomnico. V teh dveh letih je CER dobil intenzivni zeleni pospešek na vseh stebrih delovanja: zagovorništvu, informiraju in ozaveščanju, krepitevi kompetenc ter mreženju.

Kmalu po razglasitvi pandemije covid-19 smo po vzoru mednarodne pobude za zeleno okrevanje naredili odmevno slovensko pobudo Zavezništvo za zeleno okrevanje gospodarstva, za katero smo prejeli tudi nagrado časnika Finance. Cilj pobude je bil, da mora okrevanje po pandemiji naslavljati tudi zelene ukrepe, saj se z eno krizo – zdravstveno, ne sme poslabšati druga kriza – podnebna.

Intenzivno smo sledili ter podajali komentarje glede prihajajoče ter spremenjajoče se EU in nacionalne regulative, zlasti svežnjazakonodajnih dokumentov Pripravljeni na 55. Prav tako smo opazovali mednarodni podnebni vrh COP26 in analizirali 6. znanstveno poročilo o podnebnih spremembah IPCC.

Prilagodili smo program izobraževalnih in ozaveščevalnih dogodkov in uvedli spletnne in hibridne dogodke. Zasnovali smo nove inovativne projekte – hekatone za iskanje zelenih rešitev s podjetji in mestom. Z nemškimi partnerji smo razvili izobraževalni program za trajnostne managerje. Zasnovali smo kampanjo zaBOLJŠIZRAK.si v notranjih prostorih in kampanjo Šampioni zelene preobrazbe. Uspešni smo bili na več razpisih za dviganje kompetenc zaposlenih (Koc Inovatis, KCDM 3.0, Pioneers into Practice). Poseben čas smo posvetili razvoju certifikata in digitalnega orodja za podnebno ukrepanje podjetij Green Star.

Spletni dogodki so nedvoumno pospešili naše delovanje, vendar bodo stiki med partnerji v živo za vedno ostali nenadomestljivi. Zato smo izkoristili možnosti druženja v živo ter resnično uživali na srečanjih članov na Krasu in v Cukrarni.

Zelenega pospeška ne bi zmogli brez izjemne ekipe, podpore sveta zavoda in številnih članov, ki so pristopili in okreplili CER. Hvala vsem za sodelovanje. Le skupaj in s konstruktivnim sodelovanjem bomo lahko še hitreje spodbujali zeleno preobrazbo. Do leta 2030 imamo manj kot osem let. Zelo veliko moramo v tem času še narediti.



Green acceleration

The year 2020 and the year 2021 represent a major turning point for the CER. In these two years, the CER received an intense green boost in all pillars of action: advocacy, information and awareness raising, competence building and networking.

Shortly after the announcement of the COVID-19 pandemic, we made the resounding Slovenian initiative Alliance for Green Economic Recovery following the example of the international initiative for green recovery. For it, we also received an award from the newspaper Finance. The aim of the initiative was that recovery from a pandemic should also address green action because one crisis – the health crisis – must not exacerbate another crisis – the climate crisis.

We intensively followed and commented on the upcoming and changing EU and national regulations, especially the package of legislative documents Fit for 55. We also observed the COP26 international climate summit and analyzed the 6th IPCC Scientific Assessment on Climate Change.

We have adapted the program of educational and awareness-raising events and introduced online and hybrid events. We have designed new innovative projects – hackathons to find green solutions with companies and the city. We have developed a training program for sustainable managers with German partners. We designed the campaign BOLJŠIZRAK.si indoors and the campaign The Champions of Green Transformation. We have been successful in several tenders for raising employee competencies (Koc Inovatis, KCDM 3.0, and Pioneers into Practice). We have dedicated special time to developing the certificate and digital tool for climate action of Green Star companies.

Online events have undoubtedly accelerated our operations. However, live contacts between partners will remain irreplaceable forever. Therefore, we took advantage of the opportunity to socialize live and really enjoyed the meetings of members in the Karst and Cukrarna.

The Green Acceleration would not have been possible without an exceptional team, the support of the institute council, and the many members who joined and strengthened the CER. Thank you all for your cooperation. Only together and with constructive cooperation, we will be able to promote green transformation even faster. Until 2030, we have less than eight years. We still have a lot to do in this period.

POT DO NIČELNEGA OGLJIČNEGA ODTISA ZA MALA IN SREDNJE VELIKA PODGETJA



MAG. PETRA KANDUS
Svetovalka za trajnostne poslovne strategije in nefinančno poročanje
CER / Gentian/
Consultant for Sustainable Business Strategies and Non-Financial Reporting CER / Gentian

V zadnjih dvajsetih letih se je okvir delovanja podjetij korenito spremenil. Medtem ko so podjetja doživljala gospodarsko rast, globalizacijo in povečano potrošnjo, so postali izrazitejši tudi njihov prispevek k svetovnim emisijam in podnebnim spremembam, zmanjšanje biotske raznovrstnosti in družbeni problemi. Fizični učinki podnebnih sprememb – pogosteji in hujši izredni vremenski dogodki, poplave, vročina in velika temperaturna nihanja – imajo močan vpliv na fizično premoženje podjetij in motnje oskrbovalne verige, ki so jim MSP še posebej izpostavljena.

Pritisk za ukrepanje narašča. Alarmi zvonijo že nekaj časa, vendar se zakonodajalci, regulatorji in velike multinacionalke začenjajo zavedati, da status quo ni več vzdržna dolgoročna strategija in da je treba ukrepati hitro in odločno. To zavedanje ustvarja popolno nevihto za majhne akterje v poslovнем svetu.

Zahteve po izkazovanju podnebnih ukrepov se hitro povečujejo. Velike multinacionalne korporacije se zavedajo, da vpliv njihovega poslovanja na podnebje v veliki meri izhaja iz oskrbovalnih verig, zato raje sodelujejo z dobavitelji, s katerimi delijo okoljske cilje. Pozivi k podnebnim ukrepom se vedno bolj usmerjajo v manjša podjetja, ki do sedaj niso bila deležna pretirane pozornosti. Poslovna zavezništva, kot je »1.5°C Supply Chain Leaders«, pobuda velikih globalnih podjetij, kot so Ericsson, IKEA, Microsoft idr., pošiljajo jasen signal trgu, da bodo od svojih dobaviteljev zahtevala podnebne ukrepe in transparentnost. Drugi se pridružujejo.

MSP so hkrati bombardirana s tržnimi zahtevami strank, ki pozivajo k transparentnosti in podnebnim ukrepom, z evropskimi podnebnimi pravili, poplava zaostrovanja okoljske zakonodaje, ki temu sledi, pa še povečuje pritisk. Neverjetna obsežnost in hitrost okoljskih zakonodajnih reform prinašata širjenje trgovanja z emisijami v nove dejavnosti in s tem povezane ogljične stroške, ki jih MSP nikoli prej ni bilo treba upoštevati.

Tudi vlagatelji zahtevajo podnebne ukrepe od podjetij v svojem portfelju. Nedavna raziskava je pokazala, da 91 % vlagateljev po vsem svetu od podjetij, v katera vlaga, pričakuje, da ta oblikujejo

The Journey to Net-Zero for Small and Medium-Sized Enterprises

In the last two decades, the context in which businesses operate has changed dramatically. While businesses have benefitted from economic growth, globalization, and increased consumption, companies' contribution to global emissions and climate change, biodiversity loss, and social issues have also become much more evident. Physical effects of climate change—increased frequency and severity of extreme weather events, floods, heat, and extreme temperature fluctuations are having a profound impact on companies' physical assets and supply chain disruptions, to which SMEs are particularly vulnerable.

Pressures to act are mounting. Alarm bells have been going off for a while, but now legislators, regulators, and large multinational businesses are realizing the status quo is no longer a sustainable long-term strategy, and swift and decisive action is necessary. This realization is creating a perfect storm for smaller players in the business arena.

Demand for demonstrated climate action is increasing at a rapid pace. Major multinational corporations understand that the majority of the climate impact of their operation resides in their supply chains and are therefore more likely to engage with suppliers that align with them on environmental ambition. Calls for climate action are increasingly being directed at smaller companies, which have until now been flying under the radar. Corporate alliances, like the »1.5°C Supply Chain Leaders« initiative of global giants including Ericsson, IKEA, Microsoft, and others send a clear market signal that they will be demanding climate action and transparency from their suppliers. Others are following suit.

SMEs are at once bombarded by market demands from their customers calling for transparency and action on climate, with the European Climate Law, and the ensuing tightening environmental legislative cascade piling on the pressure. The unprecedented breadth and speed of environmental regulatory overhaul bring along expanded emission trading to new sectors, and associated costs of carbon SMEs never had to consider before.

Investors are also pushing for climate action from companies in their portfolios. A recent study revealed that 91% of investors

Mala in srednja podjetja (MSP) so temelj svetovnega gospodarstva, saj predstavljajo 90 % podjetij in 50 % zaposlitv po vsem svetu. Dejavnost MSP naj bi zajemala 60-70 % vpliva gospodarstva Evropske unije na okolje. Da bi dosegli globalne cilje na področju razogličenja, nujno potrebujemo sodelovanje MSP.

in predstavijo načrt za doseganje ničelnih emisij. Te zahteve se prenašajo tudi po oskrbovalni verigi podjetij.

Evropska podjetja, vključno z MSP, bodo bankam in drugim finančnim institucijam kmalu mogla dokazati, da posvečajo pozornost razogličenju, če bodo hotela pridobiti financiranje in se potegovati za večja sredstva za zeleni prehod in okrevanje, ki izhajajo iz zelenega dogovora in podnebnih pravil.

Dobičkonosna MSP se imajo za svoj uspeh pogosto zahvaliti dobremu izdelku ter podjetništvu in odločnosti direktorja. Rast podjetja običajno spremi potreba po hitrem učenju načel vodenja, pravil o zbiranju sredstev, računovodstvu in davkih, upravljanja človeških virov, obračuna plač in razumevanja veljavnih predpisov, ki urejajo njegovo delovanje.

Od istih preobremenjenih direktorjev, ki si prizadevajo za rast podjetja, se zdaj pričakuje, da vsem obveznostim dodajo še plast zahtev v zvezi s trajnostnim razvojem.

Velika mednarodna podjetja privlačijo in najemajo kadre, specjalizirane za področje trajnostnega razvoja (upravljalce trajnostnega razvoja, vodje trajnostnega razvoja, ipd.), kar v veliki meri poganja ambiciozne podnebne zaveze in ukrepe večjih igralcev. Za razliko od velikih podjetij pa MSP pogosto nimajo dovolj virov, namenskih kadrov in znanja, da bi se tega lotili. Poslujejo z minimalnimi maržami in marsikdaj nimajo zadostnih finančnih sredstev, da bi pridobila ustrezne strokovnjake, ki bi jih usmerjali.

Nujno potrebujemo stroškovno učinkovita orodja, da pomagamo MSP do dostopnih in razumljivih vodnikov in platform za zbiranje podatkov, in tako olajšamo vpeljavo trajnostnega razvoja za zaposlene direktorje, ki žonglirajo z več obveznostmi hkrati.

SME Climate Hub ponuja dobre smernice za podnebne ukrepe, vendar MSP nujno potrebujejo dostopne informacije in orodja v jeziku države, v kateri poslujejo.

Green Star je orodje, razvito v slovenskem jeziku, vodnik za vsa zadržana mala podjetja, da se lahko samozavestno podajo na pot proti ničelnem ogljičnem odtisu.

V času pretresov in negotovosti na trgih morajo podjetja ostati seznanjena s ključnimi vprašanji in se hitro prilagajati, da postanejo odpornejsa na šoke v prihodnosti. Nihče nima kristalne krogle, da bi videl v prihodnost, je pa nekaj jasnih znakov, kako se morajo preobraziti podjetja, da ohranijo bodočo konkurenčnost.

Prej kot začnejo, hitreje bodo pripravljena na uspeh v teh hitro spreminjačih se razmerah. MSP, ki so proaktivna v svojem izobraževanju in spremi zeleni prehod, bodo imela konurenčno prednost, ohranila in ustvarila nove posle, pridobila dostop do ugodnejšega financiranja in privlačila boljše kadre.

globally expect companies they invest in, to establish and communicate a plan for achieving net-zero emissions. Those demands are cascading through the companies' supply chains, as well.

European companies, including SMEs, will soon have to demonstrate to banks and other financial institutions that they are paying attention to carbon in order to be eligible for funding and compete for the substantial green and recovery funds coming at the heels of the Green Deal and the Climate Law.

Profitable SMEs frequently have to thank a good product idea, and the entrepreneurship and determination of the CEO, for its success. Company growth is often accompanied by the need to quickly learn management principles, fundraising, accounting and taxation rules, human resource management, payrolls, and the understanding of applicable laws governing its operations. These same overwhelmed CEOs who want to grow their business are now being asked to layer sustainability requirements on top of all these demands.

Cost-effective tools are urgently needed to help SMEs with readily-available and easy-to-understand roadmaps and data collection platforms, streamlining the sustainability onboarding for the busy multi-tasking CEO.

Large international companies have attracted and hired specialized sustainability talent (Sustainability Manager, Chief Sustainability Officer, etc.) which has for the most part been driving the ambitious climate commitments and actions for large players. But unlike large firms, SMEs often lack the resources, dedicated talent, and know-how to get started. They operate on razor-thin margins and often do not have the financial bandwidth to acquire appropriate expertise to guide them along.

SME Climate Hub is a good guide to climate action, but SMEs urgently need accessible information and tools in the language of the country where they operate.

Green Star is a tool developed in the local language, a guide for all hesitant small businesses to embark confidently on the road to net zero.

During times of upheaval and market uncertainty, companies must remain informed of key issues and adapt quickly to become more resilient to future shocks. No one has a crystal ball to see into the future, but there are clear indications of how companies must transform in order to maintain future competitiveness.

The sooner companies start, the faster they will position their business for success in this rapidly changing climate. SMEs which are proactive in their education and keep their finger on the pulse of a green transition, will gain competitive advantage, retain and generate new business, gain access to more favorable financing and attract better talent.

SMEs are the foundation of the world economy, representing 90% of businesses and 50% of employment world-wide. It is estimated that SME activity accounts for 60% -70% of the environmental impact of the European Union economy. To achieve global decarbonization goals we urgently need SMEs to get on board.

SVET ZAVODA Board 2020 - 2022



MAG. ROK VODNIK
Predsednik sveta zavoda /
President of the Board
CER



GREGOR BENČINA
Predsednik skupine Slovenijales
Podpredsednik sveta zavoda CER /
President of the Slovenijales Group
Vice President of the board of CER



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Vodja oddelka poslovnega upravljanja /
Head of Business Management
Porsche Slovenija, d. o. o.



DR. JANA BABNIK GOMIŠČEK
Koordinator direktorja družbe za IT in TK /
Advisor to CEO for ICT
Eles, d. o. o.



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Vodja marketinga in PR za regijo /
Head of Marketing & PR for the region
Knauf Insulation, d. o. o.



DR. ROMANA JORDAN
Pomočnica direktorja /
Assistant Director
Institut Jožef Stefan



EVALD KRAJČEVIČ
Direktor Prodaje energije in rešitev /
Director of Energy Sales and Solutions
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ANDREJ LASIĆ
Pomočnik uprave za korporativno
in investicijsko bančništvo /
Assistant to the Management Board
for Corporate and Investment Banking
NLB, d. d.



MARKO LUKIĆ
Direktor in lastnik /
Director and owner
Lumar IG, d. o. o.



MAG. MIHA MERMAL
Izvršni direktor za marketing in
trajnostni razvoj /
Chief Marketing and
Sustainability Officer
BTC, d. d.



BOŠTJAN ŠTRUC
Direktor za razvoj in
upravljanje prodajnih kanalov /
Director of development and sales channels
Petrol, d. d.

SVET ZAVODA Board 2022 - 2024



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Predsednik skupine Slovenijales,
Predsednik sveta zavoda CER /
President of the Slovenijales Group,
President of the board of CER



DR. SAŠA BAVEC
Direktor oddelka za sisteme in direktor trženja skupine
pri Knauf Insulation, Podpredsednik sveta zavoda CER /
Managing Director Systems Division, Group Marketing
Director, Knauf Insulation, Vice president CER



DR. SLAVKO AŽMAN
Vodja oddelka poslovnega upravljanja /
Head of Business Management
Porsche Slovenija, d. o. o.



DR. JANA BABNIK GOMIŠČEK
Koordinator direktorja družbe za IT in TK /
Advisor to CEO for ICT
Eles, d. o. o.



ANDREJ LASIĆ
Član uprave /
Board member
NLB, d. d.



MARKO LUKIĆ
Direktor in lastnik /
Director and owner
Lumar IG, d. o. o.



MAG. MIHA MERMAL
Izvršni direktor za marketing in trajnostni razvoj /
Chief Marketing and Sustainability Officer
BTC, d. d.



BLAŽ PESJAK
Generalni direktor /
General Manager
Merkur trgovina d. o. o.



BOJAN STOJANOVIĆ, MBA
Vodja EU projektov /
EU project manager
Petrol d. d.



MAG. ROK VODNIK
Direktor /
Director
Kolektor Technologies d. o. o.

EKIPA CER Team CER



ANA STRUNA BREGAR
Izvršna direktorica CER /
CEO CER



MAG. ŠPELA KRŽIŠNIK MESARIĆ
Vodja PR in marketing CER /
Head of PR and Marketing CER



MAG. ŽIGA ČEBULJ
Strokovni svetovalec na področju inovacij,
digitalizacije in zelenih tehnologij /
Expert Advisor in Innovation, Digitization
and Green Technologies



MAG. PETRA KANDUS
Svetovalka za trajnostne poslovne strategije
in nefinančno poročanje /
Advisor for sustainable reporting
and non-financial disclosure



MAG. MATEJA TREVEN
Svetovalka za področje zelenih finančnih
in nefinančnega poročanja /
Advisor for green finance
and non-financial disclosure



MIHA ŠKROKOV
Mlajši strokovni sodelavec /
Junior associate



EKIPA CER

Jesensko srečanje članov CER v Cukrarni. /
Autumn meeting of CER members in Cukarna.

CER JE NAJVEČJE PARTNERSTVO ZA TRAJNOSTNO GOSPODARSTVO V SLOVENIJI

CER je zasebni zavod od leta 2018. Razvil se je iz gospodarskega interesnega združenja, ustanovljenega leta 2012, s strani treh podjetij: Petrol, d. d., Jelovica, d. d. (danes Slovenijales, d. o. o.), in Knauf Insulation, d. o. o.

Poslanstvo CER je pospeševanje inovativnega podnebno neutralnega gospodarstva in zelenih tehnologij.

CER je medsektorsko partnerstvo podjetij in drugih organizacij za pospeševanje zelenega prehoda.

CER deluje v mednarodnem in nacionalnem prostoru.

CER spodbuja sodelovanje, ki je ključ za reševanje okoljskih, podnebnih in družbenih izzivov ter trajnostno poslovanje.

CER ima naslednje štiri stebre delovanja: zagovorništvo, informiranje in ozaveščanje, krepitev kompetenc ter mreženje.

CER ima 97 članov (47 velikih, 40 srednjih, 10 malih) iz večinoma gospodarstva ter iz izobraževalnih in nevladnih organizacij. Člani CER skupaj zaposlujejo skoraj 28.000 zaposlenih in ustvarijo 7,8 mrd EUR prihodkov.

The CER is the largest partnership for a sustainable economy in Slovenia

The CER is a cross-sectoral partnership of companies and other organizations to promote the Green Transition.

The CER operates internationally and nationally.

The CER promotes cooperation which is key to solving environmental, climate, and social challenges, as well as a sustainable business.

The CER has four pillars of activities: advocacy, information and awareness-raising, competence building, and networking.

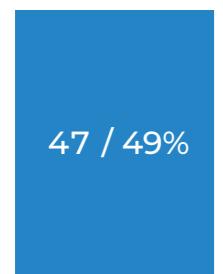
The CER has 97 members (47 large, 40 medium, 10 small) from the majority of the economy and educational and non-governmental organizations. CER members together employ almost 28,000 people and generate € 7.8 billion in revenue.

CER has been a private n. g. o. since 2018. It was developed from an economic interest group, established in 2012 by three companies: Petrol, d. d., Jelovica, d. d. (today called Slovenijales, d. o. o.), and Knauf Insulation, d. o. o.

CER's mission is to foster innovative climate-neutral economy and green technologies.

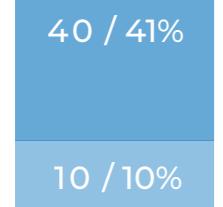
STATUS CER IN DELOVANJE

VELIKOST PODJETJA /
Member size



Velike enote /
Large organisations

47 / 49%



Srednje enote /
Medium organizations

40 / 41%



Majhne enote /
Small organizations

10 / 10%

CER je vpisan v register transparentnosti EU.

CER se financira iz članarin, razpisov in projektov.

NAGRADA

V letu 2020 je CER dobil nagrado Časnika Finance za projekt Zeleno okrejanje gospodarstva.

OGLJIČNI ODTIS

CER je izračunal ogljični odtis za leto 2021, ki znaša 0,90 ton CO₂ ekvivalenta. Od tega Obseg 1 - 0,00 CO₂ ekvivalenta, Obseg 2 - 0,60 CO₂ ekvivalenta, Obseg 3 - 0,29 CO₂ ekvivalenta.

STATUS OF THE CER AND ITS OPERATIONS

In June 2021, the CER acquired the status of a private non-governmental organization in the field of energy at the Ministry of Infrastructure.

The CER is entered in the EU Transparency Register.

The CER is funded by membership fees, tenders, and projects.

PRIZE

In 2020, the CER received the award of the newspaper Finance for the Green Recovery of the Economy project.

CARBON FOOTPRINT

The CER has calculated a carbon footprint for 2021 in the amount of 0.90 tonnes of CO₂ equivalent. Of which Scope 1 - 0.00 CO₂ equivalent, Scope 2 - 0.60 CO₂ equivalent, Scope 3 - 0.29 CO₂ equivalent.

**AGREGAT FINANČNIH PODATKOV
ČLANOV CER V 2021 /**
Financial data aggregate
CER members in 2021

7,65 mio €

Celotni prihodki partnerjev /
Total revenues by partners

28.000

Skupno število zaposlenih /
Partners Employees

Vir: Bizi

STEBRI DELOVANJA CER

ZAGOVORNIŠTVO

CER naslavljajo kompleksne izzive za pospeševanje zelenega prehoda, ki jih ne morejo rešiti posamezna podjetja ali sektorji. Izzivi zahtevajo drugačne veščine in vire ter morajo vključevati veliko deležnikov.

V zagovorništvo sodijo naslednje aktivnosti za spodbujanje zelenega prehoda:

- spremembe zakonodaje na mednarodni in nacionalni ravni,
- uvajanje finančnih in nefinančnih spodbud,
- uvajanje trajnostnih standardov za poslovanje, storitve in produkte,
- dialog z odločevalci ter relevantnimi partnerji,
- sektorsko in medsektorsko sodelovanje,
- spremembe v dobavnih verigah in spremembe navad kupcev,
- zavezništva.

V okviru zagovorništva delujejo naslednje sekcije: trajnostna mobilnost, trajnostna gradnja in stavbe, zelene finance, digitalizacija, industrija, zelena delovna mesta, trajnostne skupnosti, odpadki in surovine.

Sekcije se sestajajo načeloma na dva meseca oz. po potrebi. Občasno, vezano na iziv, se skupaj sestane več sekcij.

INFORMIRANJE IN OZAVEŠČANJE

V CER si prizadevamo zbirati informacije in vsebine o zelenem prehodu na enem mestu ter ažurno o vsebinah obveščati člane. Pomemben del informiranja je tudi posredovanje aktualnih novic članov, ki se nanašajo na zeleni prehod.

Activity Pillars CER

ADVOCACY

The CER addresses the complex challenges of accelerating the Green Transition that cannot be addressed by individual companies or sectors. Challenges require different skills and resources and need to involve many stakeholders.

Advocacy includes the following activities to promote the Green Transition:

- changes in legislation on the international and the national levels,
- introduction of financial and non-financial incentives,
- introduction of sustainable standards for business conduct, services, and products,
- dialogue with decision-makers and relevant partners,
- sectoral and cross-sectoral cooperation,
- changes in supply chains and changes in customer habits,
- alliances.

The following sections operate within the framework of advocacy: sustainable mobility, sustainable construction and buildings, green finance, digitalization, industry, green jobs, sustainable communities, waste, and raw materials.

The sections meet in principle every two months or if necessary. Occasionally, in connection with the challenge, several sections meet together.

INFORMATION AND AWARENESS-RAISING

At the CER, we strive to gather information and content about the Green Transition in one place and keep members informed about the contents. An important part of the informing is also the forwarding of current news from members related to the Green Transition.



KREPITEV KOMPETENC

CER ponuja in razvija različne izobraževalne programe in dogodke za prenos ter pridobivanje znanja ter kompetenc (ozaveščevalne kampanje, konference, zeleni zajtrki, kompetenčni centri, mentorski programi, trajnostna poslovna akademija, strokovno poslovne delegacije v Sloveniji in tujini, ogledi dobrih praks, promocija dobrih praks, hektoni).



MREŽENJE

CER spodbuja zeleno mreženje med partnerji na različnih formalnih in neformalnih dogodkih.



OCENJEVANJE TRAJNOSTNEGA POSLOVANJA IN PODNEBNEGA UKREPANJA PODJETIJ

CER je razvil digitalno orodje in certifikat odličnosti Green Star, ki ocenjuje trajnostno poslovanje in podnebno ukrepanje podjetij.



Jesensko srečanje članov CER v Cukrarni. Dogodek je gostil župan Mestne občine Ljubljana, gospod Zoran Janković. /



COMPETENCE BUILDING

The CER offers and develops different educational programs and events for the transfer and acquisition of knowledge and competencies (awareness campaigns, conferences, green breakfasts, competence centers, mentoring programs, sustainable business academy, expert business delegations in Slovenia and abroad, visits to good practices, the promotion of good practices, hackathons).



NETWORKING

The CER promotes green networking between partners at various formal and informal events.



ASSESSMENT OF SUSTAINABLE BUSINESS AND CLIMATE ACTION

CER has developed a digital tool and a certificate which assesses the sustainability and climate action of the companies - Green Star.



Autumn meeting of CER members in Cukrarna. The event was hosted by the Mayor of the City of Ljubljana, Mr. Zoran Janković.



AKTIVNOSTI CER 2020 - 2021

Activities CER 2020 - 2021

ZAGOVORNIŠKA VLOGA

- ▶ 15 pobud za spremembu in dopolnitev regulative na nacionalni ravni

Predlogi za dopolnitev Dolgoročne strategija prenove stavb, Zakona o davku na motorna vozila, NEPN, Strategije prostorskega razvoja Slovenije 2050, Zakona o učinkoviti rabi energije, Dolgoročne podnebne strategije 2050, Zakona o energetski učinkovitosti, Zakona o oskrbi z električno energijo, ZVO-2, Odloka o programu porabe sredstev sklada za podnebne spremembe v obdobju 2021-2023, Zakona o celostnem prometnem načrtovanju, Zakona o spremembah in dopolnitvah zakona o davku od dohodkov pravnih oseb, Zakona o spremembah in dopolnitvah zakona o davku na dodano vrednost, Zakona o spremembah in dopolnitvah zakona o dohodnini, Zakona o javnih naročilih, Pravilnika o učinkoviti rabi energije v stavbah in osnutka tehnične smernice s področja graditve objektov tsg-1-004:2021 učinkovita raba energije v stavbah.

- ▶ 4 pobude za pospeševanje zelenega prehoda gospodarstva

Predlogi za vključitev ukrepov za zeleno okrevanje gospodarstva v tretji paket ukrepov za blažitev posledic pandemije, Pobuda Vladi za izboljšanje in zagotavljanje kakovosti zraka v notranjih prostorih, Poziv za povrnitev spodbud pri Eko skladu iz Podnebnega sklada, Predlog uvedbe raziskovnih vavčev za spodbujanje inovativnih podjetij in s tem konkurenčnosti slovenskega gospodarstva.

- ▶ 8 pobud na mednarodni ravni

2020: Poziv evropskega zavezništva za zeleno okrevanje vladam EU in EU komisiji, Poziv vladam EU in EU komisiji za več podnebne ambicnosti – 55 % znižanja emisij do 2030, Poziv za ustavitev zelenega zavajanja; 2021: Poziv gospodarstva EU komisiji, EU svetu in EU komi-

sarjem za učinkovit in skladen sveženj zakonodaje "Fit for 55", Poziv We Mean Business Coalition pred CO26 za povečanje podnebnih ambicij, Odprto pismo EU komisiji – Renaturing our cities for climate action and citizens' wellbeing, Poziv za povečanje podnebnih naložb in oblikovanja cen ogljika – Call on Carbon.

- ▶ Sodelovanje 10 visokih predstavnikov odločevalcev ministrstev in EU komisije, 90 drugih predstavnikov odločevalcev in strokovnih partnerjev na CER dogodkih,

▶ Sodelovanje z 10 ministrstv ter drugimi državnimi organizacijami, 7 organi EU komisije in EU parlamenta, 6 slovenskimi fakultetami, 8 strokovnimi zbornicami, 14 mednarodnimi strokovnimi organizacijami, 8 strokovnimi nacionalnimi organizacijami.



V letu 2020 je CER dobil nagrado Časnika Finance za projekt Zeleno okrevanje gospodarstva. /

In 2020, the CER received the award of the newspaper Finance for the Green Recovery of the Economy project.

ADVOCACY ROLE

- ▶ 15 iniciativ to change and amend regulations on the national level

Proposals for supplementing the Long-Term Building Renovation Strategy, the Motor Vehicle Tax Act, the NEPN, the Spatial Development Strategy of Slovenia 2050, the Act on Energy Efficiency, the Long-Term Climate Strategy 2050, the Act on Energy Efficiency, the Electricity Supply Act, the Environmental Protection Act (ZVO-2), the Ordinance on the Program for the Expenditure of the Climate Change Fund for the Period 2021-2023, the Integrated Transport Planning Act, the Act Amending the Corporate Income Tax Act, the Act Amending the Value Added Tax Act, the Act Amending the Personal Income Tax Act, the Public Procurement Act, and the Rules on the efficient use of energy in buildings and the draft technical guidelines in the field of construction of facilities TSG-1-004: 2021: EU economy call to EU commission, EU council, and EU Commissioners

- ▶ 4 initiatives to accelerate the green transition of the economy

Proposals to include measures for green economic recovery in the third package of measures to mitigate the effects of the pandemic, Initiative for the Government to improve and ensure indoor air quality, Call for reimbursement of incentives from the Eco Fund from the Climate Fund, Proposal for the introduction of research vouchers for the promotion of innovative companies and, thus, the competitiveness of the Slovenian economy.

- ▶ 8 initiatives on the international level

2020: European Alliance for Green Recovery call to EU governments and EU Commission, Call to EU governments and EU Commission for more climate ambition – 55% reduction in emissions by 2030, Call to stop green deception; 2021: EU economy call to EU commission, EU council, and EU Commissioners

for an Efficient and Coherent "Fit for 55" Package, Call We Mean Business Coalition before CO26 to Increase Climate Ambitions, Open Letter to the EU Commission – Renaturing our Cities for Climate Action and Citizens' Wellbeing, Call for Increase Climate Investment and Carbon Pricing – Call on Carbon.

- ▶ Participation of 10 senior representatives of decision-makers of ministries and the EU Commission and 90 other representatives of decision-makers and professional partners at CER events.

▶ Cooperation with 10 ministries and other governmental organizations, 7 bodies of the EU Commission and the EU Parliament, 6 Slovenian faculties, 8 expert chambers, 14 international expert organizations, and 8 expert national organizations.

Utrinki mesečnih srečanj sekcij, strokovnih posvetov in partnerskih dogodkov.



Monthly meetings, conferences and partner events.



Seja Sveta zavoda 2021 na lokaciji Institut "Jožef Stefan". /
Board meeting 2021 on the location Institut "Jožef Stefan".



► CER je član 2 Sripov, 5 strokovnih in poslovnih združenj v Sloveniji (SRIP krožno gospodarstvo, SRIP pamena mesta in IKT horizontala, Združenje manager, AmCham, British Slovene Chamber of Commerce, Circular Change).

► CER je partner v 4 mednarodnih organizacijah oziroma pobudah (Cambridge Institute for Sustainability Leadership, European Circular Economy Stakeholder Platform, Climate KIC, SME Climate Hub) ter sodeluje z ECF - European Climate Foundation.

► CER je junija 2021 na Ministrstvu za infrastrukturo pridobil status nevladne organizacije za področje energije.

► CER je dobil status deležnika v procesu priprave Zakona o alternativnih gorivih.

► CER je vpisan v register transparentnosti EU.
► Podpredsednik CER in izvršna direktorica sta bila imenovana v strateški svet za digitalizacijo za področje zelenih tehnologij.

INFORMIRANJE IN OZAVEŠČANJE

► CER člane redno obvešča o evropski in slovenski zakonodaji, ki pospešuje zeleni prehod.
► CER je izvedel v letu 2021 dve ozaveščevalni kampanji:
- zaBOLJŠIZRAK.si in
- Šampioni zelenega prehoda.
► CER je izvedel
- 11 spletnih konferenc in

3 konference v živo,
6 spletnih delavnic in

- 3 hekatone (ideatone) – Greenvizija in Climathon s podjetji in Mestno občino Ljubljana.

► CER oz. predstavniki CER so bili 25-krat povabljeni kot sogovorniki na strokovnih dogodkih drugih izvajalcev.

► CER je bil 13-krat partner dogodkov zunanjih izvajalcev.

► CER na razpisih pridobil tri projekte (Pioneers into Practice/razpis EIT Climate KIC, Kompetenčni center za trajnostni design – KCDM 3.0/ razpis Javni štipendijski, razvojni, invalidski in preživninski sklad RS, Šampioni zelene preobrazbe/European Climate Foundation).

Konferenca: Stavbe in zeleni dogovor /
Conference: Buildings and the Green Deal

► The CER is a member of 2 SRIPs, 5 professional and business associations in Slovenia (SRIP – Circular Economy, SRIP – Smart Cities and ICT Horizontal, Manager Association, AmCham, British Slovenian Chamber of Commerce, and Circular Change).

► The CER is a partner in 4 international organizations or initiatives (Cambridge Institute for Sustainability Leadership, European Circular Economy Stakeholder Platform, Climate KIC, and SME Climate Hub) and works with ECF - European Climate Foundation.

► In June 2021, the CER acquired the status of a non-governmental organization in the field of energy at the Ministry of Infrastructure.

► The CER was granted stakeholder status in the process of drafting the Alternative Fuels Act.

► The CER is entered in the EU Transparency Register.

► The Vice-President of the CER and the Executive Director has been appointed to the Strategic Digitization Council for Green Technologies.

INFORMATION AND AWARENESS-RAISING

► CER regularly informs members about European and Slovenian legislation that promotes the Green Transition.

► CER conducted two awareness campaigns in 2021:

- zaBOLJŠIZRAK.si and
- Champions of Green Transition.

► CER conducted:
- 11 online conferences and
3 live conferences, 6 online workshops, and

- 3 hackathons (ideathons) – Greenvision and Climathon with companies and the City of Ljubljana.

► The CER or CER representatives were invited 25 times as interlocutors at professional events of other performers.

► The CER has been a partner of external contractors 13 times.

► The CER won three projects at tenders (Pioneers into Practice/EIT Climate KIC tender, Competence Center for Sustainable Design – KCDM

Svet zavoda in zbor članov 2020 na lokaciji Eles Beričeve.





Blejski strateški forum 2021. /
Bled Strategic Forum 2021.

KREPITEV KOMPETENC

► Kompetenčni centri

- CER je partner v dveh kompetenčnih centrih. Je član kompetenčnega centra KOC INOVATIS in nosilni partner kompetenčnega centra KCDM 3.0. design management. V obeh kompetenčnih centrih je vključeno 20 ČLANOV CER, ki so za usposabljanja zaposlenih pridobili nepovratna sredstva.

► Izobraževalni program Pioneers into Practice

- Zaposleni članov CER so imeli možnost sodelovati v 2 izobraževalnih programih Pioneers into Practice, ki smo ga izvajali z EIT Climate KIC.

► Izobraževalni program Sustainable Transformation Manager

- Zaposleni članov CER so se lahko usposabljali na dveh šesttedenskih izobraževalnih programih Sustainable Transformation Manager, ki smo jih organizirali v sodelovanju z mednarodnimi partnerji iz M3trix GmbH.

ZELENO MREŽENJE

V letih 2020 in 2021 je bilo mreženje v živo oteženo zaradi pandemije covid-19. Že na začetku pandemije smo hitro prilagodili način dela in sodelovanja med člani. Mreženje članov je bilo tako možno na spletnih dogodkih in dogodkih v živo. Nepozabni dogodki za mreženje so bili na Krasu v Vili Fabiani in v Cukrarni v Ljubljani, kjer nas je gostil župan Mestne občine Ljubljana gospod Zoran Janković.

Dogodkov se je v letih 2020 in 2021 udeležilo skoraj 3000 udeležencev. Veliko povezav med člani smo izvedli tudi na podlagi individualnih pobud partnerjev.



Konferanca pri predsedniku RS Borutu Pahorju 2021, Konferanca Prihodnost nepremičnin 2021. /
Conference with the President of the Republic of Slovenia Borut Pahor 2021, Conference The Future of Real Estate 2021.



GREEN NETWORKING

In 2020 and 2021, live networking was hampered by the COVID-19 pandemic. Already at the beginning of the pandemic, we quickly adjusted the way we work and cooperate with members. Thus, networking of members was possible at online and live events. Unforgettable networking events took place in the Karst in Villa Fabiana and Cukrarna in Ljubljana where we were hosted by the Mayor of the City of Ljubljana Mr. Zoran Janković.

The events were attended by almost 3,000 participants in 2020 and 2021. Many connections between members were also performed based on individual initiatives of partners.

Konferanca Digitalizacija stavb 2020.





CER je partner v dveh kompetenčnih centrih. /
CER is a partner in two competence centers.



“
CER je brez dvoma postal osrednje gonilo zelenega prehoda v Sloveniji. Združuje najnaprednejši del slovenskega gospodarstva z raziskovalno in akademsko sfero. Znanje in praktične izkušnje njegovih članov in strokovne ekipe mu omogočajo, da je kompetenten sogovornik odločevalcem na državnem in na lokalnih nivojih ter da odpira trenutno najbolj relevantne družbene teme. Prav zaradi zelo aktivne vloge CER-a me ne skrbi za zeleno prihodnost slovenske družbe, čeprav izviv zagotovo ne manjka. /

The CER has undoubtedly become the central driver of the green transition in Slovenia. It unites the most advanced part of the Slovenian economy with the research and academic spheres. The knowledge and practical experience of its members and professional team enable it to be a competent interlocutor for decision-makers on the national and the local levels and to open the most relevant social topics at the moment. Due to the very active role of the CER, I am not worried about the green future of Slovenian society although there is certainly no shortage of challenges. “

SLAVKO AŽMAN

Vodja oddelka poslovnega upravljanja /
Head of Business Management
Porsche Slovenija, d. o. o.

“
CER se je v letih svojega obstoja resnično postavil kot svetilnik energetske učinkovitosti in v zadnjem času tudi kot zagovornik celovitega pristopa k trajnosti. S svojim delovanjem v pozitivnem smislu vpliva na aktivnosti in obnašanje zakonodajcev, politike, podjetij ter končnih uporabnikov. /

Over the years of its existence, the CER has truly established itself as a beacon of energy efficiency and, more recently, as an advocate of a comprehensive approach to sustainability. Through its activities, it has a positive impact on the activities and behavior of legislators, politicians, companies, and end-users. “

SAŠA BAVEC

Direktor oddelka za sisteme in direktor trženja skupine pri Knauf Insulation, Podpredsednik sveta zavoda CER /
Director of Systems and Marketing Director of Knauf Insulation, Vice President of the Board of CER

“
Družba ELES ima do leta 2050 določeno trajnostno strategijo, s pomočjo katere uravnotežimo cilje razvoja ključnih kapitalov družbe tako, da bo družba ustrezno usposobljena za odzive na spremembe v družbenem, poslovнем in naravnem okolju. CER partnerstvo za trajnostno gospodarstvo vidimo kot orača ledine v spodbujanju inovativnega ter podnebno neutralnega krožnega gospodarstva, promotorja zelenih tehnologij v Sloveniji in širše, zato se je družba ELES pred leti odločila za aktivno članstvo v CER. /

Until 2050, the company ELES has a determined sustainable strategy through which we balance the objectives of the company's essential capital development so that the company will be adequately fit to respond to changes in the social, business, and natural environment. We see the CER Partnership for a Sustainable Economy as a promoter of an innovative and climate-neutral circular economy and green technologies in Slovenia and beyond. Therefore, ELES decided years ago to become an active member of the CER. “

DR. JANA BABNIK GOMIŠČEK

Koordinator direktorja družbe za IT in TK /
Advisor to CEO for ICT
Eles, d. o. o.

“
Defossilizacijo gospodarstva, energetsko učinkovitost in s tem prehod na obnovljive vire energije bomo dosegli le s povezovanjem, sodelovanjem in trdnimi partnerstvi. Prav CER predstavlja odlično platformo, kjer se srečujemo podjetja iz različnih sektorjev, združujemo znanje in izkušnje ter tako razvijamo trajnostne poslovne modele. NLB banka odločno podpira trajnostni razvoj in bo kot prva finančna institucija članica CER z njim še naprej sodelovala pri tlakovanju prave poti v prihodnost. /

Defossilization of the economy, energy efficiency and, thus, the transition to renewable energy sources will be achieved only through integration, cooperation, and strong partnerships. Especially the CER is an excellent platform where we meet companies from different sectors, combine knowledge and experience, and, thus, develop sustainable business models. The NLB Bank strongly supports sustainable development and will – as the first financial institution who became a member of the CER – continue to cooperate with it in paving the right path for the future. “

ANDREJ LASIČ

Pomočnik uprave za korporativno in investicijsko bančništvo, NLB, d. d. /
Assistant to the Management Board for Corporate and Investment Banking, NLB, d. d.

Konferanca Zelene finance 2020.



Conference Green Finance 2020.

“
Kot družba smo pred številnimi okolijskimi in trajnostnimi izvivi. Le ustrezeno povezani in z močnim glasom jih bomo lahko uspešno nagovarjali in prispevali k aktivnim spremembam. In tukaj je CER edino združenje, ki pokriva cel spekter dejavnosti, zato se učinki ne zgolj seštevajo, ampak množijo. Je enkraten, unikaten in izjemnimi učinki. /

As a society, we face many environmental and sustainable challenges. Only properly connected and with a strong voice will we be able to successfully address them and contribute to active changes. And here, the CER is the only association that covers the entire spectrum of activities. Therefore, the effects are not just added up but multiplied. It is unique and enables exceptional effects. ”

MARKO LUKIĆ

Direktor in lastnik /
Director and owner
Lumar IG, d. o. o.

“
V CER s partnerji nenehno iščemo in razvijamo nove rešitve na področju trajnostnega razvoja ter spodbujamo in promoviramo dobre trajnostne prakse, ki prispevajo k zniževanju ogljičnega odtisa in boljši prihodnosti za okolje. Članstvo v CER vidimo kot izjemno priložnost za izmenjavo izkušenj, novih znanj ter inovativnih pristopov z namenom prepoznavanja novih priložnosti v smeri trajnostne prihodnosti. /

The CER, our partners and we are constantly looking for and developing new solutions in the field of sustainable development. We encourage and promote good sustainable practices that contribute to reducing the carbon footprint and a better future for the environment. We see the CER membership as an exceptional opportunity to share experiences, new knowledge, and innovative approaches to identify new opportunities towards a sustainable future. ”

MAG. MIHA MERMAL

Izvršni direktor za marketing in trajnostni razvoj /
Chief Marketing and Sustainability Officer
BTC, d. d.

“
Reakcijo družbe na izzive, ki jih pred nas postavlja planet, je potrebno pospešiti. CER je eden od prepotrebnih katalizatorjev na tej zahtevni poti. /
Society's response to the challenges the planet poses to us needs to be accelerated. The CER is one of the much-needed catalysts on this challenging path. ”

BLAŽ PESJAK

Generalni direktor /
General Manager
Merkur trgovina d. o. o.

“
CER je združenje odličnosti slovenskih podjetij, ki največ vlagajo v trajnostni razvoj in zeleni prehod. CER svojim članom omogoča, da z enotnim glasom nastopamo v odnosu do odločevalcev in iskanju najboljših rešitev in politik, ki bodo Slovenijo pripeljale ob bok najbolj ozaveščenim in najnaprednejšim državam na področju boja proti podnebnim spremembam in krožnega gospodarstva. /

The CER is an association of excellence of Slovenian companies that invest the most in sustainable development and the green transition. The CER enables its members to speak with one voice to decision-makers in search of the best solutions and policies that will bring Slovenia alongside the most aware and advanced countries in the fight against climate change and the circular economy. ”

BOJAN STOJANOVIĆ

Vodja EU projektov /
EU project manager
Petrol d. d.



za
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Kampanje CER. / CER campaigns.

**ŠAMPIONI
zelenih
PREOBRAZBE**

Hekaton Greenvizija 2020.



Hekaton Greenvizija 2020.



GREEN STAR

NAJBOLJŠI ZAVEZNIK USPEŠNE ZELENE PREOBRAZBE



Green Star je

- digitalno strateško orodje s trajnostnimi podatki za pretekla leta na enem mestu,
- navigator zelene preobrazbe za pripravo trajnostnih strategij, trajnostnega poročanja,
- certifikat odličnosti za trajnostno poslovanje in podnebno ukrepanje podjetij.

Digitalno strateško orodje Green Star podjetjem na dokaj enostaven način omogoča poglobljeno analizo trajnostnega poslovanja, poda sliko, kje podjetje je, in kaj lahko izboljša. Podjetju omogoča, da ima zbrane trajnostne podatke za pretekla leta na enem mestu. Poenostavi kompleksen proces poročanja, izdelave pripadajočih strategij, aktivnosti in spremljanje napredka. Je tudi certifikat odličnosti za trajnostno poslovanje in podnebno ukrepanje podjetij.

Green Star temelji na glavnih mednarodnih ESG standardih, okvirjih in EU zakonodaji. Ocenjuje izpostavljenost podnebnim tveganjem in priložnostim zelene preobrazbe, do kakšne mere je podjetje integriralo ključne ESG vidike v poslovanje, preveri ogljični odtis poslovanja in druge podnebne odtise, ki so pomembni za podjetja, izpostavi cilje razogljičenja in druge trajnostne zaveze ter preveri skladnost konkretnih ukrepov s zastavljenimi cilji.

- ZELENA ZVEZDA
- ZELENI VODITELJ
- ODLOČNI IZZIVALEC
- NADOBUDNI PIONIR
- POGUMNI ZAČETNIK

Green Star

The best ally of a successful green transformation

Green Star is

- a digital strategic tool with sustainable data for previous years in one place,
- green transformation navigator for the preparation of sustainable strategies and sustainable reporting, and
- certificate of excellence for climate action of the companies.

The Green Star digital strategic tool provides companies with an in-depth analysis of sustainable business in a fairly simple way. It gives a picture of where the company is and what it can improve. It enables a company to have sustainability data collected for previous years in one place. It simplifies the complex process of reporting, developing related strategies, activities, and monitoring progress. It is also a certificate of excellence for corporate climate action.

Green Star is based on major international ESG standards, frameworks, and EU legislation. It assesses the exposure to climate risks and opportunities for green transformation and the extent to which the company has integrated key ESG aspects into its business. It examines its business carbon footprint and other climate footprints that are important to companies. It highlights decarbonization objectives and other sustainable commitments. It checks the compliance of concrete measures with the set objectives.



Green Star podjetju prinaša:

- hitri test, kje na poti zelene preobrazbe je podjetje,
- poglobljeno poročilo o trajnostnem poslovanju,
- vse podatke o trajnosti za pretekla leta na enem mestu,
- preglednost stanja, ciljev in ukrepov za doseganje trajnosti in podnebne neutralnosti,
- priporočilo za izboljšave in strateške smernice,
- osnova za nefinančno poročanje, pripravo trajnostne in podnebne strategije.

Green Star je podprlo tudi Ministrstvo za gospodarski razvoj in tehnologijo, ki je v svoji obrazložitvi zapisalo, da gre za učinkovito digitalno rešitev, ki podjetja spodbuja k podnebnemu ukrepanju in trajnostnemu poslovanju, kar je cilj politike tako na ravni EU kot tudi na ravni Slovenije. Orodje upošteva vse mednarodno priznane smernice in zakonodajo. Prav tako je možna enostavna generacija poročil, ki so pri oblikovanju razvojnih politik lahko v podporo takoj podjetjem kot tudi odločevalcem.

www.green-star.si

Green Star provides the company with:

- a quick test of where the company is on the path to green transformation,
- an in-depth report on sustainable business conduct,
- all sustainability data for previous years in one place,
- transparency of the situation, objectives, and measures to achieve sustainability and climate neutrality,
- a recommendation for improvements and strategic guidelines,
- a basis for non-financial reporting, and the preparation of sustainable and climate strategy.

The Green Star was also supported by the Ministry of Economic Development and Technology, which explained that it is an effective digital solution that encourages companies to take climate action and to sustainable business conduct, which is a policy goal at both EU and Slovenian levels. The tool complies with all internationally recognized guidelines and legislation. It is also possible to easily generate reports that can support companies and decision-makers in formulating development policies.

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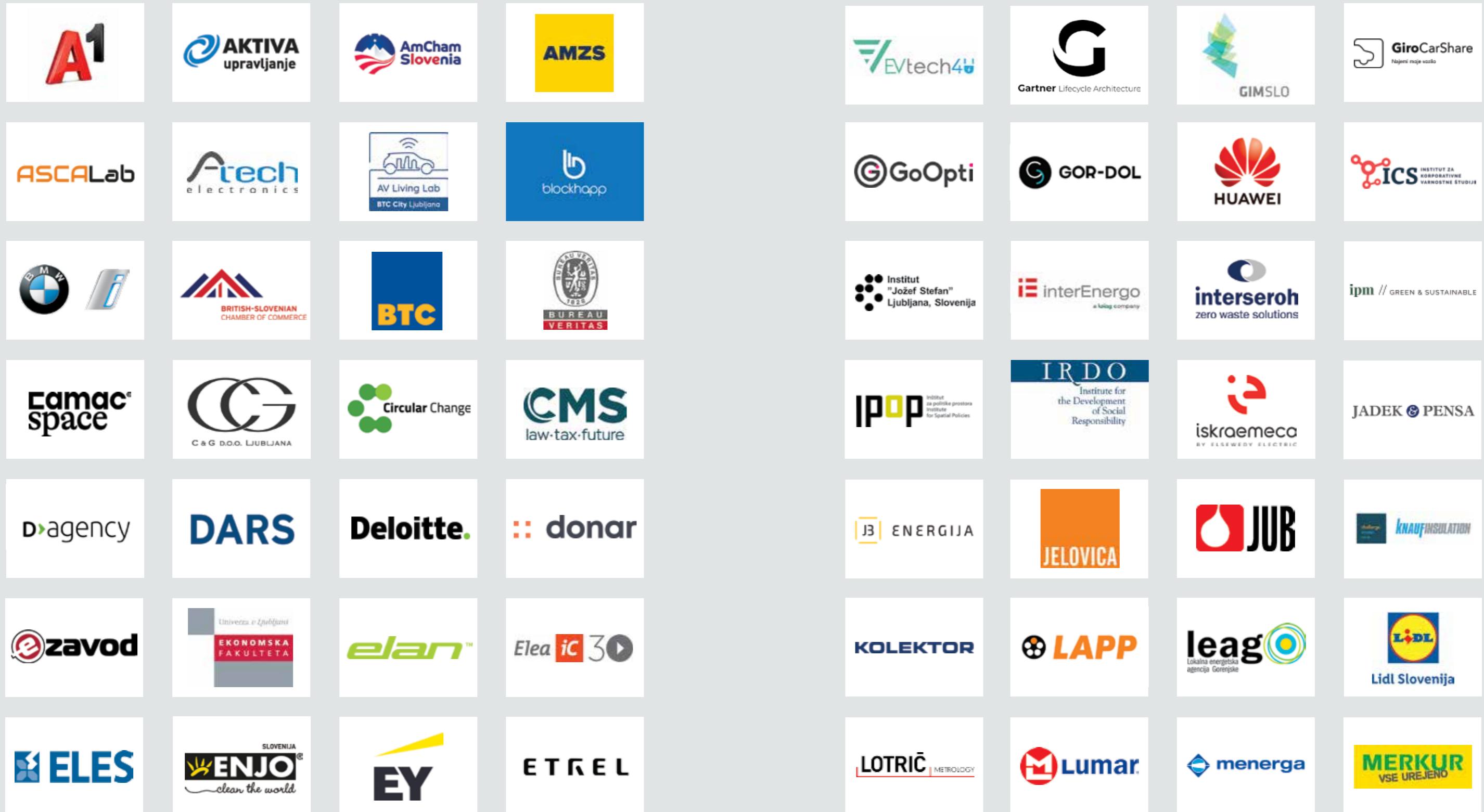
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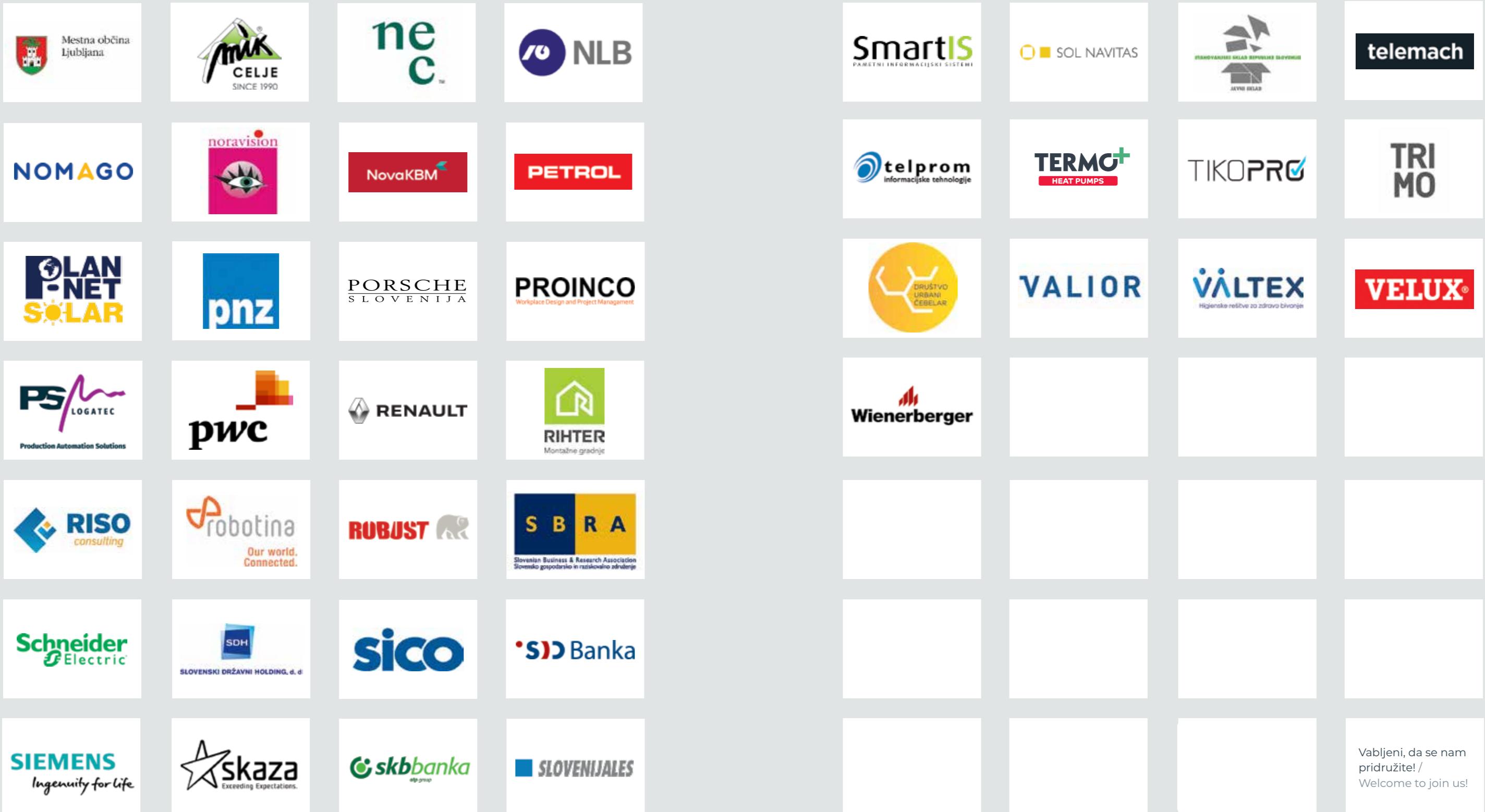
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PUBLISHER
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NAKLADA /
PRINTS
200

Ljubljana, april 2022
Ljubljana, April 2022

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