

## Sustainable Business Transformation Manager

**Your road to net zero: Turn your sustainability targets into effective action**

### Online Course

Business is under increasing pressure to deliver on sustainability targets to meet regulations and stakeholder expectations. Our online certificate course to become a "**Sustainable Business Transformation Manager**" offers you profound knowledge about the social, economic and ecological challenges of sustainable transformation in the private and public sector.

**Gain the knowledge, understanding and skills to effectively address the challenges and lead meaningful change. Discover the WHY of sustainable business management and the HOW-TO turn your sustainability targets into effective action.**

### Your benefits

The course is implementation-minded and thus set up as a practitioner's course focused around real business challenges to become a net zero company (reduce negative impacts on society and simultaneously create positive values).

World class programme  
with **6** modules and  
experienced facilitators

Receive and apply the  
tools and guidelines to  
start your business  
specific road to net zero

Learn how to support  
your leadership team in  
their decision making  
around sustainability

## Course Curriculum

**Orientation:** Introduction, getting to know each other & overview

### **Module 1: Exploring the world of sustainability & net zero**

- Sustainability as 21<sup>st</sup> century business opportunity
- Why sustainable management is the new paradigm for success?
- Why engage in net zero strategies?

### **Module 2: Identify opportunities & assess risks**

- New Business Models
- De-risk Sustainability & Climate mitigation
- Action/Activity: Opportunity and Risk assessment

### **Module 3: Setting targets & identify stakeholders**

- Target setting that matters – Materiality analysis
- How to get the key people on board?
- Action/Activity: Stakeholder Assessment or/and Materiality Analysis

### **Module 4: Green regulations & Non-financial reporting**

- European Regulations
- European Green Deal
- Non-financial reporting

### **Module 5: Circular economy and other tools/instruments to foster net zero strategies**

- Circular economy the why, how and what to do
- Further instruments to
- Action/activity: First steps in non-financial reporting

### **Module 6: Create a viable Business Action Plan for your sustainability targets**

- Transfer learning to business context
- Discuss your business action plan with lecturers and peers
- Action/activity: formulate a business action plan

**Final exam:** written action report (praxis transfer) and presentation in front of the group

The modules encompass of online live lectures, with theoretical input and a strong focus on tools and action. Thus, all modules contain at least **45 minutes to apply the tools** into your own business context.

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<b>6 weeks</b>	<b>Price</b>	<b>Achievement</b>
<b>20 hours online</b>	<b>1690 EUR + VAT</b>	<b>Certified Sustainable Business</b>
<b>40 hours individual study</b>		<b>Transformation Manager</b>

Discount: CER members get 20% discount.

It is recommended that one organization send two participants. "Two can achieve more than one." The discount for second participant from the organization is additional 10%.

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**Now is the moment to boost your skills and enter a massive growth area.**