Circular economy forum

Re-think – Circular Economy Forum | Milan 2025

Program

May 21

9.00 – 9.15: Accreditation

1. Opening

9.15 – 9.30: Introduction and institutional greetings with **Università Cattolica del Sacro Cuore** (Elena Beccalli)

2. Applications of the Circular Economy

9.30 – 9.45: The evolution of the circular economy with **Municipality of Milan** (Angelo Pascale)

9.45 – 10.00: Accelerating the transition to a circular economy with **Consulate-general of the Netherlands in Milan** (Mascha Baak)

10.00 – 10.15: Slovenia's journey towards circular economy with **Consulate General of the Republic of Slovenia in Milan** (Katja Cimperšek)

3. Circular Cities

10.15 – 10.30: Circularity is business: how The Netherlands' experience can inspire us with **Holland Circular Hotspot** (Freek van Eijk)

10.30 – 10.45: Designing Irresistible Circular Society is possible only in partnership with **CER Sustainable Business Network** (Ema Henic)

10.45 – 11.00: An urban and regional approach to circular transformation with **Tondo** (Francesco Castellano)

11.00 – 11.15: *Break*

11.15 – 11.45: Circular cities and renewable energy with **Gruppo Hera** (Filippo Bocchi) and **Energy Dome** (Claudio Spadacini)

11.45 – 12.15: Management of water resources and infrastructure Urban biocycles, waste and water with **MM** (Marco Blazina) and **Waisense** (Eduardo Dueñas)

12.15 – 12.30: Enabling waste to value transformation through digital technologies with **Omnisyst** (Fabio Giacomo Santomauro)

12.30 – 12.45: Sustainable and circular mobility with **Urban V** (Carlo Tursi)

12.45 – 13.00: Welfare Park Lombardia: a hub for the promotion of local agri-food products with **Università Cattolica del Sacro Cuore** (Michele Filippo Fontefrancesco)

13.00 – 14.00: *Lunch break*

4. Circular Materials

14.00 – 14.15: A vision on the circular materials of the future with **MATREC - Sustainable Materials & Trends** (Marco Capellini)

14.15 – 14.30: Distributed design and sustainable and circular materials with **Danish Design Center** (Julie Hjort)

14.30 – 15.15: Roundtable: Advanced materials for Europe's resilience and sustainability with **SRIP – Circular Economy** (Nina Meglič), **Politecnico di Milano** (Valentina Rognoli) and **Materially** (Chiara Rodriquez)

15.15 – 15.30: New materials in construction with **Rehouseit** (Nicolò Verardi)

15.30 - 15.45: SYSCHEMIQ - Demonstrator of SYstemic Solutions for the territorial deployment of the circular economy in the Trilateral CHEMIcal Region with **Lombardy Energy Cleantech Cluster (LE2C)** (Claudia Doria)

15.45 – 16.00: Converting plastic waste into valuable products through low-carbon chemical recycling with **Pryme** (Pascal Spiekerman)

16.00 – 16.15: *Break*

5. Digital & e-waste

16.15 – 16.30: A view on the impact of digital technologies on the Circular Economy with **Delft University of Technology** (Cees van Beers)

16.30 – 16.45: The use of Ai and IoT to foster the Circular Economy with **A2A** (Patrick Oungre)

16.45 - 17.00: Smart labels for monitoring the environmental conditions of products with **Active Label** (Pier Carlo Ricci)

17.00 – 17.30: The management of waste electrical and electronic equipment (WEEE) through circular economy with **Centro di Coordinamento RAEE** (Fabrizio Longoni) and **Hiro Robotics** (Davide Labolani)

17.30 – 17.45: Platforms for the Circular Economy with **Refurbed** (Veronica Mesce)

17.45 – 18.00: How technology can enable industrial symbiosis practices with **Feralpi Group** (Carolina Busseni)

6. Closing

18.00 – 18.15: Closing with **ALMED – Alta Scuola in Media, Comunicazione e Spettacolo** (Mariagrazia Fanchi)

May 22

9.00 – 9.15: Accreditation

7. Opening

9.15 – 9.45: Introduction and institutional greetings with **ALTIS – Graduate School of Sustainable Management** (Matteo Pedrini) and **ASA – Alta Scuola per l'Ambiente** (Alessandra Vischi)

8. Textile and Fashion

9.45 – 10.00: Toward the circular transition of the textile and fashion industry: implementation status of the European strategy, key technologies and upcoming trends with **Centro per lo studio della moda e della produzione culturale (ModaCult)** (Emanuela Mora)

10.00 – 10.15: Recycled, reclaimed and sustainable yarns and fibers with **Aquafil** (Cristina Stefani)

10.15 – 10.30: EPR regulations for the textile sector: challenges, changes, and opportunities for companies with **Erion** (Luca Campadello)

10.30 – 11.00: Circularity Assessment: the most virtuous projects and case studies with **Tondo** (Francesco Castellano) and **ZEROBARRACENTO** (Camilla Carrara)

11.00 – 11.15: *Break*

11.15 – 11.45: New Fashion Business Models with **Reverse Resources** (Ann Runnel) and **Reflaunt** (Stephanie Crespin)

11.45 – 12.00: Milano Circolare: a catalog of circular economy services and activities in Milan in the textile, fashion, furniture and consumer goods sectors with **Municipality of Milan** (Annibale D'Elia)

9. The financial and institutional ecosystem in support of the circular economy

12.00 – 12.45: Roundtable with **Eureka!** (Stefano Peroncini), **Cassa Depositi e Prestiti** (Giacomo Salvatori) and **Regione Lombardia** (Elisabetta Confalonieri)

10. Closing

12.45 – 13.00: Closing with **Tondo** (Francesco Castellano)

The majority of the speakers represent an initial hypothesis and will need to be confirmed.